



This Road Map Got My Channel to 10,000 Subscribers!

Before you start: This Road Map is NOT a course in it of itself. This is a GUIDE that will show you where you need to invest your time and efforts. That said, there may be terms and concepts you have not learned yet; that is OK! That is the POWER of YouTube... If you don't understand what "Channel Tags" are or how to add them to your channel for instance... THEN JUST SEARCH ON YouTube, or watch my videos, and learn HOW TO DO IT! Get good at researching and solving problems, as ultimately, that is the KEY to success.

#1: THE STARTING POINT

- ✓ Create a simple, short, and easy to remember channel name (you can change this as well)
- ✓ Set up your Channel Tags (Not VIDEO Tags – We'll talk about those later)
- ✓ Create, learn to create, or have created for you, PROFESSIONAL looking channel art (use a site like *Fiverr.com* if you need art created for you)
- ✓ Ensure that your channel art clearly describes/conveys what your channel is about
- ✓ Profile pics aren't as important as channel art, but can be helpful if they stand out
- ✓ Determine WHY people should subscribe to your channel. You MUST answer this question to be successful (we're going to use your answer in just a bit – BE SURE it's about what THEY will get!)
- ✓ Learn Video Search Ranking and Suggested Results. You don't have to be an expert before you begin posting, learn some basics, and continue to learn more as you go... (Take advantage of the fact that - YouTube is a SEARCH ENGINE!)

- ✓ Understand Keyword Research (Go for HIGH search volume – LOW competition)
- ✓ Install tools/extensions like TubeBuddy, VidIQ, and Keywords Everywhere
- ✓ Use these tools to research keywords and compile effective titles, descriptions and video tags
- ✓ Create your titles, description, and tags based upon your ranking and keyword research

#2: BEGIN YOUR YOUTUBE JOURNEY

- ✓ Create your videos and take every measure you're learning to get them ranked (Ranking = VIEWS)
- ✓ Be sure to prompt people to subscribe at the BEGINNING of your video (most people don't watch videos to the end)
- ✓ Tell them WHY they need to subscribe to your channel (from the question you answered earlier), and create, or have created for you, an intro with an animated subscribe button
- ✓ Create eye-catching thumbnails (consider branding your thumbnails to make them recognizable)
- ✓ Create playlists of your videos, and add each video to them, use niche related keywords to name your playlists
- ✓ Use end-screens to promote your other videos
- ✓ Join multiple YouTube Facebook Groups and, following their rules, share your videos and promote your channel
- ✓ If you can't seem to rank at all for several videos, and you are optimizing your title, description, and tags - use longer/less competitive keywords/phrases until your channel becomes larger
- ✓ POST CONSISTENTLY AND AS OFTEN AS YOU CAN!
- ✓ Monitor and understand your YouTube analytics and use the information to guide your growth (thumbnail click-through rate, traffic sources, subscribers/watch time video info, etc.)

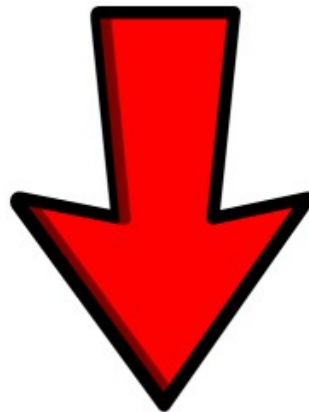
NOTE: *Not all of your videos will rank well, this is normal. Don't give up. Even with everything I've learned, and with a channel having currently over 10,000 sub's, only 1 or 2 out of 4 or 5 of my videos typically rank well.*

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Continue to grow using the YouTube FORMULA (See Video Below for Details):



Click Here for Video: <https://www.youtube.com/watch?v=ep2-JtBhF1M>



For More Tips and Details on ALL the steps in this Road Map and more, be sure to Subscribe...

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